

We're a new breed of Indian. A proud company founded on solid, unshakable ideals. We give our customers the best. Not the cheapest. We do not compromise anywhere. Not in styling. Not in construction. Not in components. What we do offer is performance, quality and reliability that is unmatched. When you've seen our line of machines, from Motosport to Mini Mini, you'll understand why Indian is the fastest growing motorcycle company today. We are building for the future... our goal is to satisfy you, whether you be a professional racer or a weekend rider.



Indian...two-wheeled excellence

Only Indian makes it, the world's smallest complete motorcycle, built especially for your youngster. An incomparable gift, it weighs only 57 pounds and is 18" high. Simple to operate and amazingly safe, detuned to go 10 m.p.h. but easily tuned to go faster as your boy grows. The Mini Mini starts easily, no shifting, front and rear shoe brakes, swing arm, telescopic forks, kill button, chrome spoke wheels, Pirelli tires, competition number plate, and optional training wheels. The Mini Mini has to be seen to be believed.

MINI MINI

2-stroke 48 c.c. engine, 38 M.M. Bore, 42 M.M. Stroke with 6.5 to 1 compression ratio, 1.5 H.P., Dell'Orto SHA14-9 Carb, 1/2 gal. fuel tank. Oil bath centrifugal clutch and helical gear primary drive. Mag. 6V.-18W. Ignition. Pirelli 2.50 x 8 tires. Front telescopic fork and swing arm rear suspension, 57 lbs., 30" wheelbase with ground clear of 4.5". Foot peg 6" high and seat 18" high. Governed for 10 M.P.H. Available in various colors.



Indian MOTORCYCLES INC. 1535 W. ROSECRANS AVE. GARDENA, CALIF. 90249

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Indian...two-wheeled excellence

The Super Scrambler — the bike for today's youth. Unmatched performance and handling give this competition trail bike the features most demanded — high performance engine, 4-speed transmission, swing arm, full travel telescopic forks, 16 inch wheels, knobby tires, double cradle frame, motocross handle bars, and competition styling. Designed and built to win. No options necessary. More horsepower than any bike in its class. This 105 lb. Super Scrambler adds up to victory in anyone's league.

SUPER SCRAMBLER

2-stroke 50 c.c. 36.8 M.M. Bore, 42 M.M. Stroke with 9 to 1 compression ratio. Dell'Orto UB 20-S carb. One gal. fuel tank. Multidisc in oil clutch and helical gear primary drive. Mag. 6V.-23W. ignition. Pirelli knobby tires 2.50 x 16. Front telescopic fork and swing arm rear suspension, 105 lbs. 42" wheelbase with 9" ground clearance. Foot peg 10" high and seat height 25.5". Speed 60 M.P.H. Colors: Red and White, Blue and White or Yellow and Black.



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The Bobcat is geared to the professional sportsman. It is the finest mini cycle made anywhere in the world. Designed for use on both the street and trail. Unparalleled high speed stability and handling over the roughest terrain. We built the super minicycle. It has a 100cc motorcycle engine, 4-speed transmission, full suspension including swing arm and full travel telescopic forks, front and rear shoe brakes, and spoke wheels with knobby tires. Ride one and see the difference.

Indian... **two-wheeled excellence**

BOBCAT 100

2-stroke 100 c.c. 50 M.M. Bore and Stroke with 9.5 to 1 compression ratio. 12.5 H.P., Dell'Orto UB22-S2 carb. One gal. fuel tank. Multi-disc in oil clutch and helical gear primary drive. Mag. 6V. 23W. ignition. Pirelli knobby tires 3.00 x 10 front and 4.00 x 10 rear. Marzocchi telescopic front forks and swing arm rear suspension. 125 lbs., 38" wheel base with 7" ground clearance and 8" footpeg clearance. 26" high seat. Top speed dependent on gearing. Various colors available, all with chrome.



Indian MOTORCYCLES, INC. 15315 W. ROSECRANS AVE. GARDENA, CALIF. 90249

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Indian... **two-wheeled excellence**

COMPETITION SCRAMBLER

2-stroke 100 c.c. 50 M.M. Bore and Stroke with 9.5 to 1 compression ratio. 12.5 H.P., Dell'Orto UB22-S2 carb. Two gal. fuel tank. Multi-disc in oil clutch and helical gear primary drive. Mag. 6V. 23W. ignition. Pirelli knobby tires 2.50 x 19 front and 3.00 x 18 rear. Marzocchi telescopic fork front and hydraulic swing arm rear suspension. 160 lbs., 49" wheelbase with 10" ground clearance and 13.5" footpeg clearance. 30" seat height. Top speed dependent on gearing. Yellow only.



In the tradition of two-wheeled excellence comes the Competition Scrambler. Superb handling and no-compromise construction give this 100 c.c. machine the quality demanded by the informed rider. Designed and built to win. Three way adjustable rear shocks, the world's best brakes and an indestructible frame make this machine a must for the serious competitor. Get "First into the turn" — Get Indian.

Indian MOTORCYCLES, INC. 15315 W. ROSECRANS AVE. GARDENA, CALIF. 90249

INDIAN DEALER APPLICATION

Date _____

Business Name _____

Address _____

Zip _____

Telephone _____ Area Code _____

Type of Business _____

Name and Address of Bank _____

Approximate Net Worth of Applicant Company \$ _____

Number of Employees _____ Number of Square Feet of Floor Space _____

Owner's Name _____

Home Address _____

Zip _____

Home Telephone _____ Area Code _____

Approximate Net Worth of Owner \$ _____

Number of Years Owner Has Been Associated with the Motorcycle or Mini-bike Industry _____

Names of Other Motorcycle or Mini-bike Manufacturers for Which Owner is Currently Selling as a Dealer _____

Approximate Percentage of Your Sales

Which Are for Cycles 250cc and Under _____

Number of INDIANS You Expect to Sell the First Year _____

Motorcycle Sales 1969: Number _____ \$ _____

Motorcycle Sales First Six Months 1970: Number _____ \$ _____

Signed _____

Title _____

*Please be sure to return a completed resale certificate with your application if your dealership is located in California.

Indian

MOTORCYCLES, INC.

1535 WEST ROSECRANS AVENUE
GARDENA, CALIFORNIA 90249

CORPORATE AND SALES (213) 522-7374
PARTS AND SERVICE (213) 522-8454
CABLE: INDIANMOTO

DEALER PROGRAM "A"

MOTORCYCLES

3	Mini Mini 1 gold, 1 red, 1 yellow	\$ 186.75	\$ 560.25
2	Set of Training Wheels	11.25	22.50
3	Super Scrambler 1 blue, 1 red, 1 yellow	261.75	785.25
2	Silencer	7.50	15.00
1	Scrambler four-speed blue or red	224.25	224.25
1	Scrambler - automatic blue, red, or yellow	224.25	224.25
3	Bobcat '100' 1 blue, 1 red, 1 yellow	336.75	1,010.25
1	Competition Scrambler '100' 1 yellow	479.20	479.20

PROMOTIONAL MATERIAL

1	Banner	n/c
100	Color Brochures	n/c
3	Mens "T" Shirts 1 large, 1 medium, 1 small	n/c
3	Boys "T" Shirts 1 large, 1 medium, 1 small	n/c
	Parts Deposit	100.00
		3,420.95
	Advertising Allowance	- 100.00
	TOTAL	\$ 3,320.95

Indian

MOTORCYCLES, INC.

1535 WEST ROSECRANS AVENUE
GARDENA, CALIFORNIA 90249CORPORATE AND SALES (213) 532-7374
PARTS AND SERVICE (213) 532-8454
CABLE: INDIANMOTODEALER PROGRAM "B"MOTORCYCLES

		<u>Unit Price</u>	
2	Mini Mini 1 red, 1 yellow	\$ 186.75	\$ 373.50
1	Set of Training Wheels	11.25	11.25
2	Super Scrambler 1 red, 1 yellow	261.75	523.50
1	Silencer	7.50	7.50
2	Bobcat "100"	336.75	673.50

PROMOTIONAL MATERIAL

1	Banner		n/c
100	Color Brochures		n/c
3	Mens "T" Shirts 1 large, 1 medium, 1 small		n/c
3	Boys "T" Shirts 1 large, 1 medium, 1 small		n/c
	Parts Deposit		<u>100.00</u>
	TOTAL		51,689.25

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Indian

MOTORCYCLES, INC.

1535 WEST ROSECRANS AVENUE
GARDENA, CALIFORNIA 90249CORPORATE AND SALES (213) 532-7374
PARTS AND SERVICE (213) 532-8454
CABLE: INDIANMOTO1971 PRICE LIST

	<u>Dealer's Net Price</u>	<u>Suggested Retail Price</u>
Mini Mini	\$ 186.75	\$ 248.00
Training Wheels	11.25	15.00
Scrambler (automatic)	224.25	299.00
Scrambler (4-speed)	224.25	299.00
Super Scrambler	261.75	349.00
Silencer	7.50	10.00
Bobcat "100"	336.75	449.00
Competition Scrambler "100"	479.20	599.00

All prices are F.O.B. our warehouse, Gardena, California, and are subject to change without notice.

effective 1/6/71 - 3-7.2