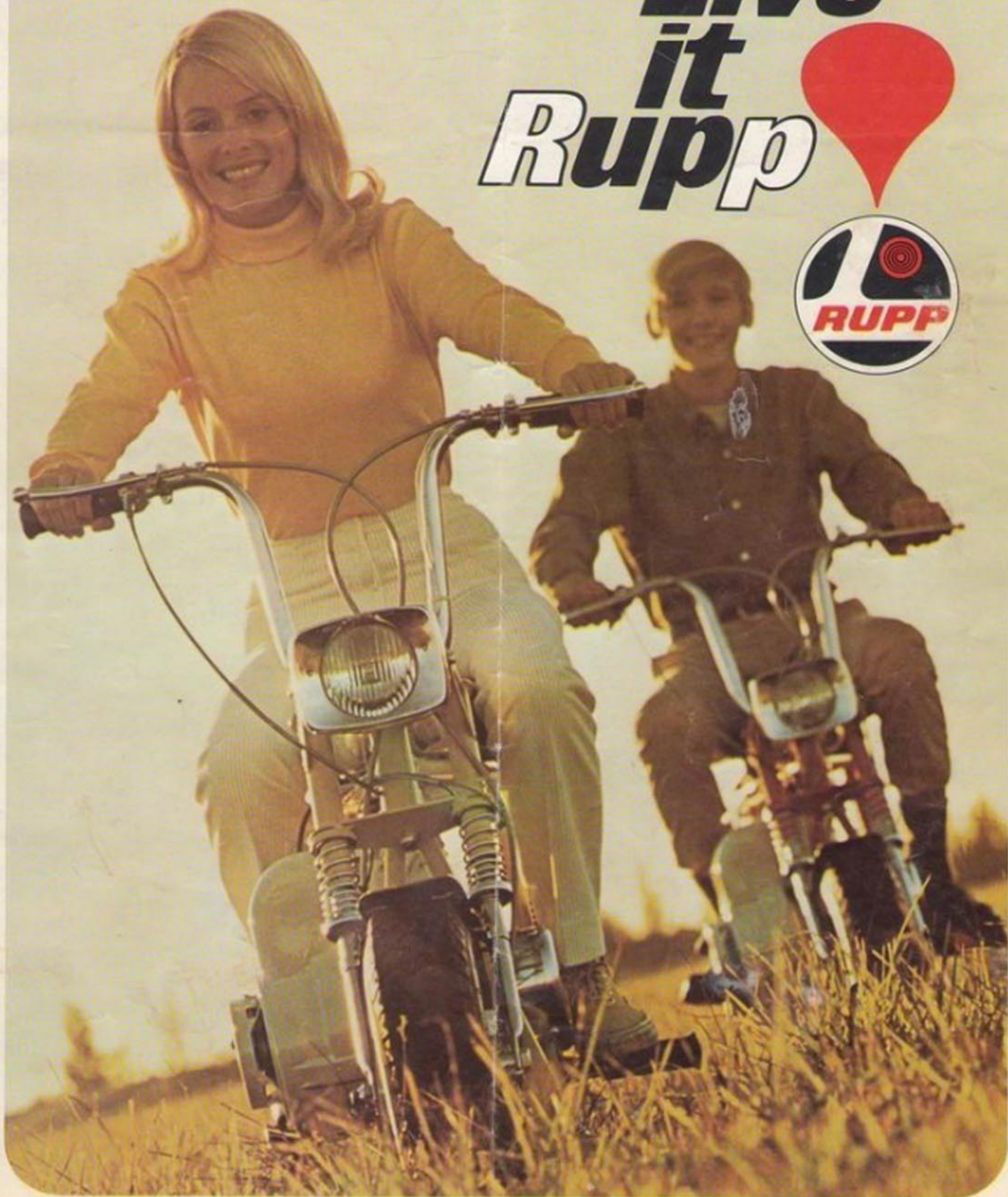


**Live
it
Rupp**



Join the Rupp Riders!

Thousands and thousands of guys and gals are already riding Rupps. This year many thousands more will be getting in on America's newest family fun sport. Seven year olds . . . cowboys and grandpas . . . city guys and country boys . . . housewives . . . teenyboppers . . . steel workers and sportsmen will "saddle up" and ride on Rupp Mini-Cycles. They'll be swinging down city streets . . . over forest trails and country roads . . . and across beaches, parks and fields. Thousands of these sassy little cycles will be stowed in boats, planes, cars, campers and trailers . . . a convenient second set of wheels for when you get to where you're going. A lot of lucky students will be "schooling around" on Rupp Cycles — to . . . from and around campus. *And for youngsters of all ages . . . it's just plain fun!!*

Just ask — and you'll find most kids would rather ride a Rupp than a horse. And a Rupp Cycle is a lot easier to buy and take care of too! And dad, don't "kid" yourself . . . these machines are real "popcycles" that you will enjoy as much as your son or daughter. Maybe you had better be thinking about buying two or three or even more . . . with one for mom.

Cool, neat and tough — these Rupp engineered cycles can give you a hundred miles of fun for one gallon of gas. Sensible speeds. Big enough to get you where you want to go. Small enough to give you excitement with security and safety. Just the right weight for roadability and light enough for anyone in the family to handle. Super good brakes. 4-cycle engines. No sweat starting. Grand Prix wheels. Larger than average deep tread tires. Comfortable deep foam saddles. Big bike controls. Vibration-free aircraft mounts for engines and gas tanks. Lifetime metal clutches. And "bash" plates are standard on all models to protect your machine when you "rough it". Rupp Cycles look as great as they are! — with lots of chrome and exciting new Rupp Rally Colors. Join the Rupp Riders . . . get a lot of mini for your money!





The top 3!

Meet the Rupp Roadster — This heavy is our greatest star. Loaded with extras. New sport styled rectangular headlight. 2-speed lifetime metal clutch. Automotive type brakes and suspension front and rear. Super hot with a 5 horse mill. It's even got a replaceable cartridge air cleaner filter. The Rupp Roadster is what we mean by "Quality in Motion" . . . and it "says it like it is".

Meet the Rupp Goat — 98 pounds of power! The 5 horses in its middle and its lightweight for the power promises trail performance to match its name. The Goats got a lot of "goodies" too! Like a 2-speed lifetime metal clutch. Automotive type brakes and suspension front and rear. Trail tires on both wheels. The Rupp Goat is a *real tough hike bike*.

Meet the Rupp Scrambler — a 3½ pony one lunger that delivers a lot of performance for pennies. So many miles per gallon you'll think it runs for fun . . . and it does! Automotive type suspension front and rear. Automotive type drum brakes front and rear. Sport styled chrome headlight. Tail light. The Rupp Scrambler's a swinger that's ready to rough it . . . just gas up and go!

Choice of colors? You bet! Rupp Roadsters, Goats and Scramblers come in your choice of five exciting Rupp Rally Colors — Rupp Rally Red, Orange, Blue, Green or Yellow.

Full specifications and available accessories are described and illustrated on the back of this brochure.



RUPP ROADSTER



RUPP GOAT



RUPP SCRAMBLER



4 more!

Meet the Rupp Digger — A beautifully engineered two wheeled package of fun. This brilliant blue 100 pound playmate has a 5 horse powerplant that really makes it move. Automotive type drum braking. Front and rear telescoping spring suspension. The Digger's a full load of fun and action for anyone . . . anywhere!

Meet the Rupp Sprint — This mini-cycle makes it fun to bridge the generation gap. 3½ horses under the saddle. Rear wheel automotive type brakes and trail tire. Front and rear telescoping spring suspension. Beautiful green finish. The Rupp Sprints a swinger for any age.

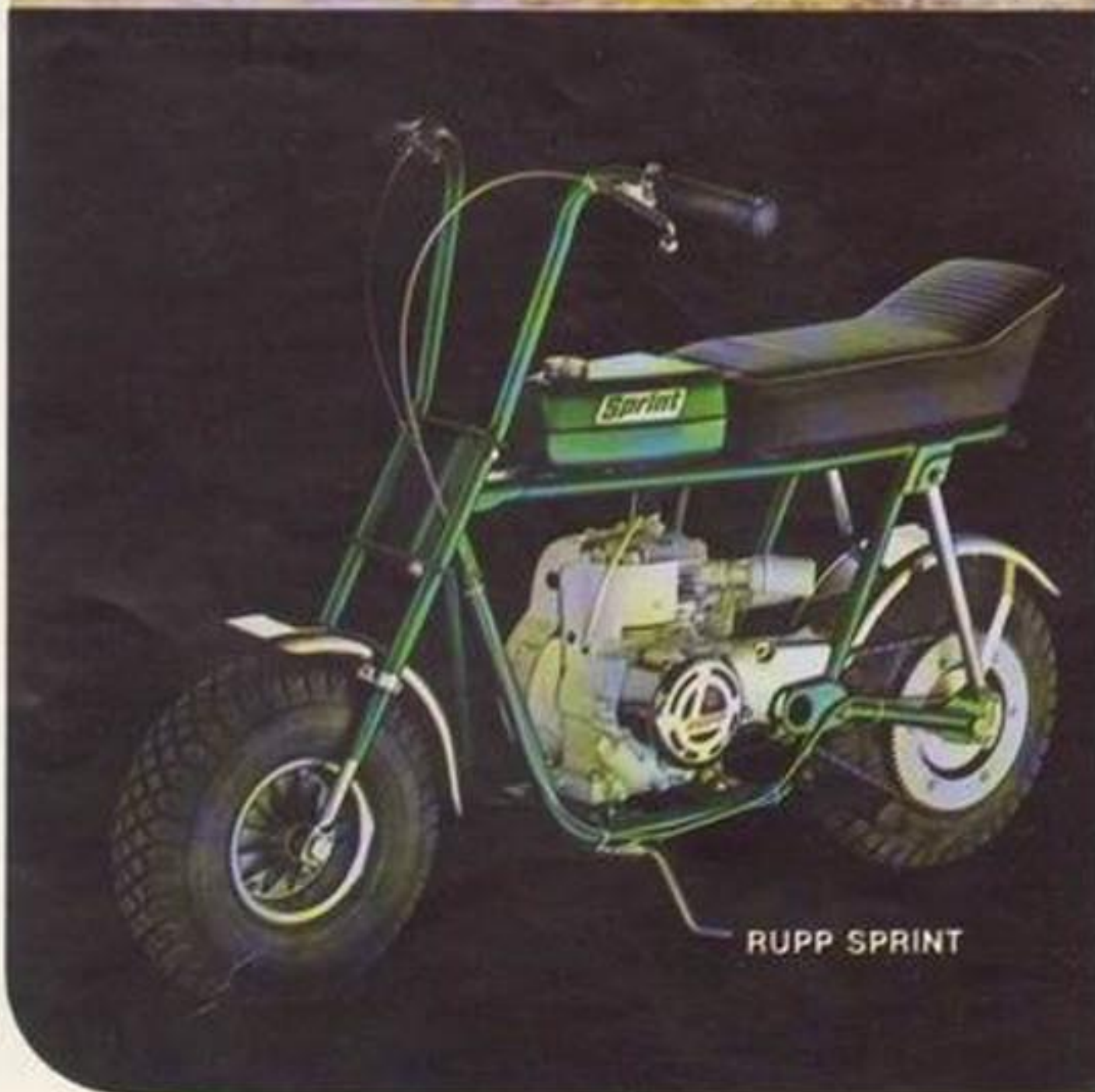
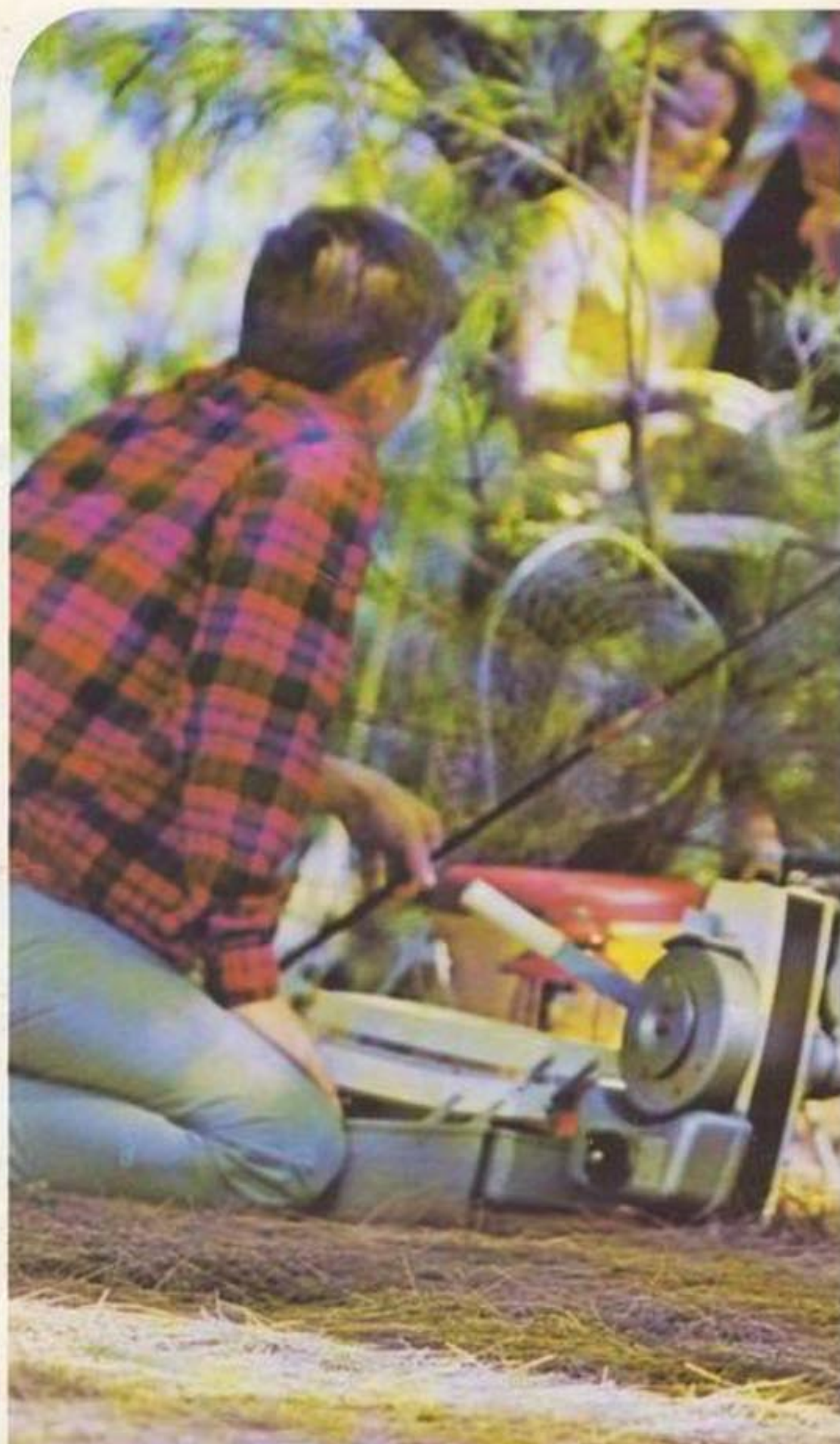
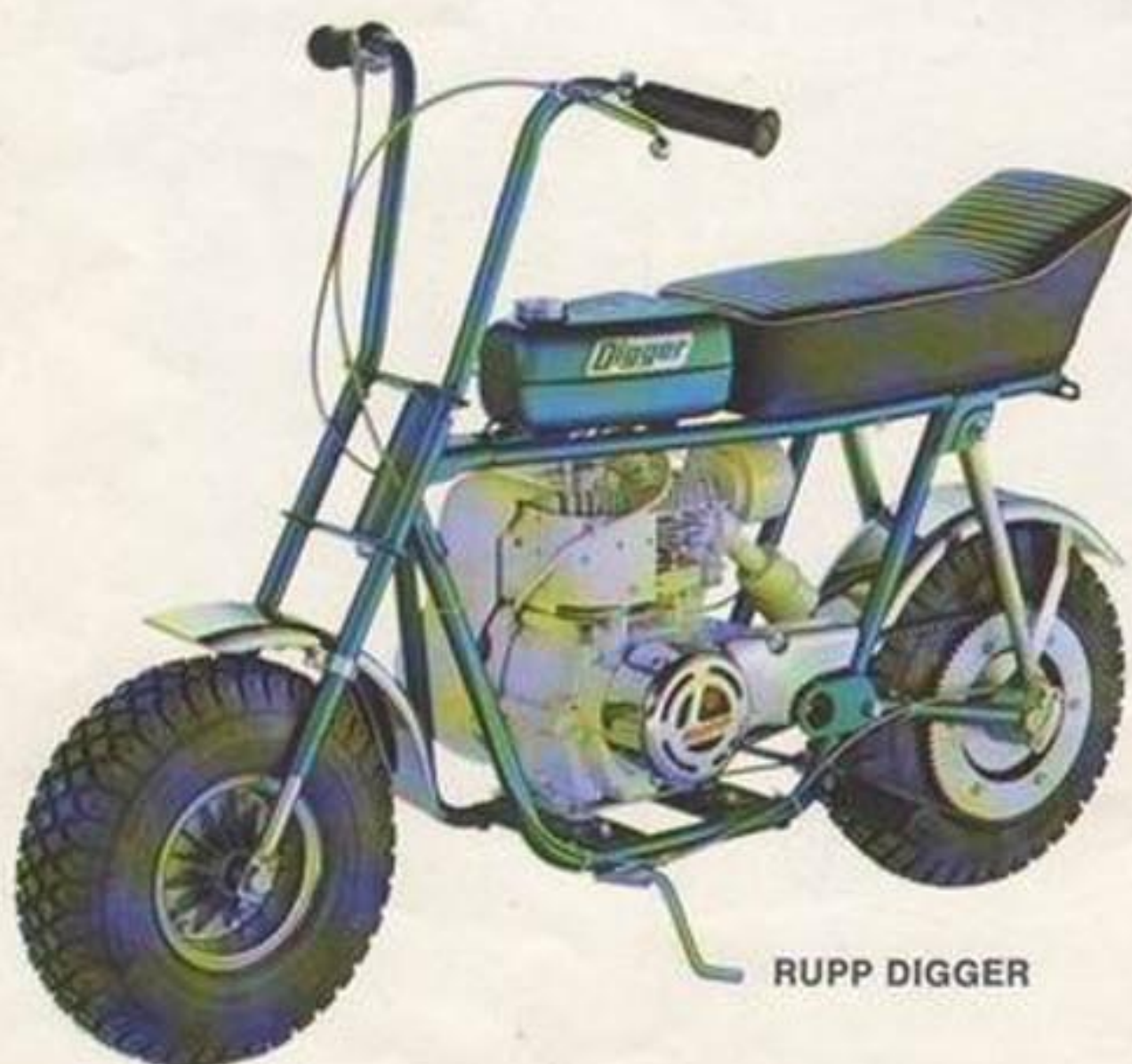
Meet the Rupp Banchi — If your thing is camping in the boondocks, a Banchi can get you "right back with the eggs 'n bacon". 2½ horses mounted in 73 pounds of cycle. Rear trail tread tire and automotive type braking. The exciting yellow Banchi is a popular choice for convenience and fun. And it's a penny pinching way of joining the Rupp Riders.

Meet the Rupp Chopper — The simple cycle! A rough and ready Rupp with scrub brakes, saddle bag gas tank . . . and an economy minded 2½ horses under the hood. Good looks, speed and stability. New bright orange finish. A lot of family fun for the money. This popular mini-cycle is ideal for the young young set.

and 2 kits too!

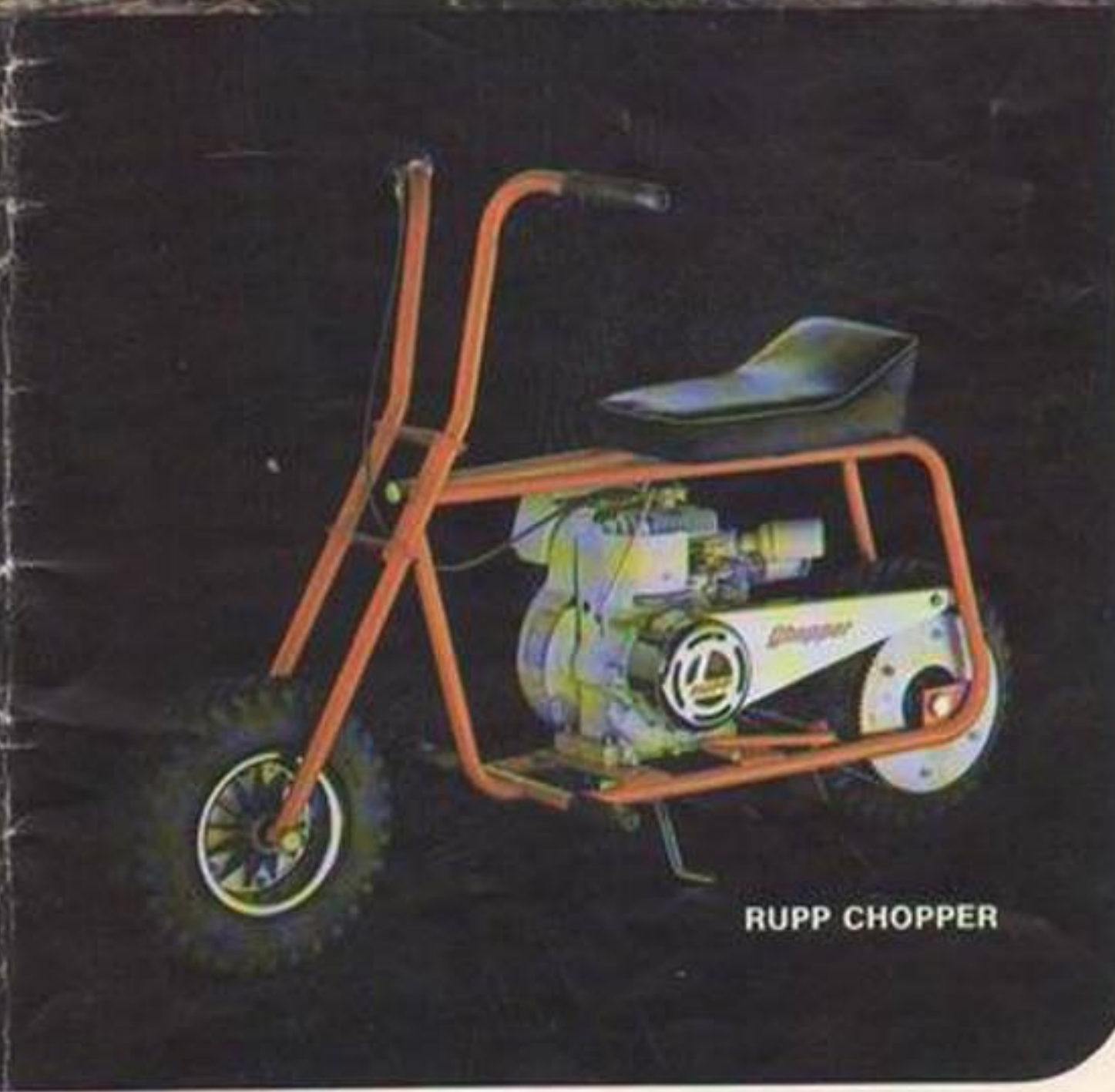
Rupp Chopper I — Be the first on the block to assemble your own Rupp Chopper. Paint it any color you please.

Rupp Chopper II — Create your own Chopper. Assemble . . . then add your own engine, chain and chain guard.





RUPP BANCHI



RUPP CHOPPER

Optional Accessories



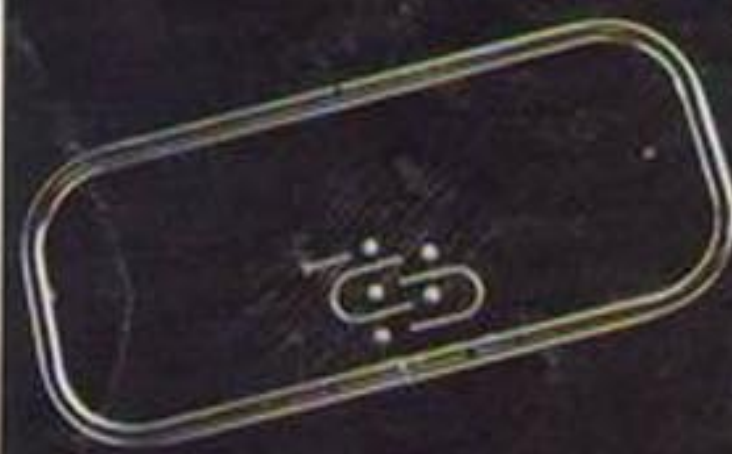
PLEXIGLAS WINDSHIELD



CONTINENTAL HORN



CONVENIENCE CARRIER



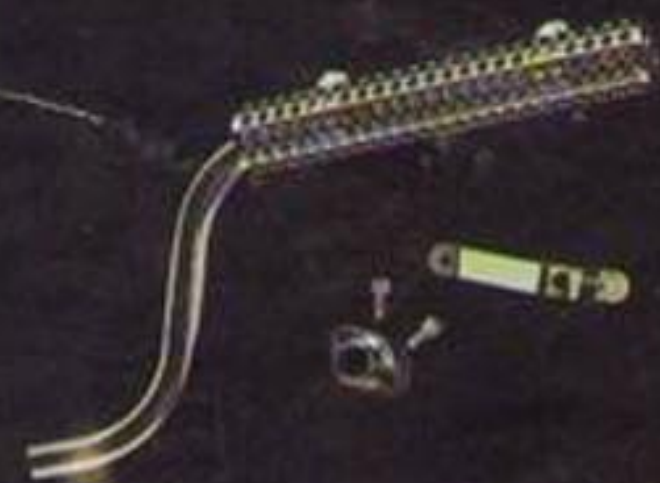
SAFETY BUMPER



DEL LORTO CARBURETOR



REAR VIEW MIRROR



HIGH PERFORMANCE MUFFLER

Specifications

	ROADSTER	GOAT	SCRAMBLER	DIGGER	SPRINT	BANCHI	CHOPPER	CHOPPER I (Kit)	CHOPPER II (Kit)
Engine	5 HP	5 HP	3½ HP	5 HP	3½ HP	2½ HP	2½ HP	2½ HP	---
Clutch	2 Speed	2 Speed	1 Speed	1 Speed	1 Speed	1 Speed	1 Speed	1 Speed	---
Brakes	Drum F&R	Rear Drum	Drum F&R	Rear Drum	Rear Drum	Rear Drum	Rear Scrub	Rear Scrub	Rear Scrub
Colors	Orange, Red, Blue, Yellow, Green	Orange, Red, Blue, Yellow, Green	Orange, Red, Blue, Yellow, Green	Blue	Green	Yellow	Orange	---	---
Jackshaft	Std.	Std.	Std.	---	---	---	---	---	---
Hi/Low Beam Headlight	Std.	---	Headlight	---	---	---	---	---	---
Alternator	12V	---	12V	---	---	---	---	---	---
Tail Light	Std.	---	Std.	---	---	---	---	---	---
Suspension	HD/F&R	HD/F&R	HD/F&R	F&R	F&R	Front	---	---	---
Tires	Trail F&R	Trail F&R	Trail, Rear	Trail, Rear	Trail, Rear	Trail, Rear	Std.	Std.	Std.
Foot Pegs	Retract.	Retract.	Retract.	Retract.	Retract.	Retract.	Fixed	Fixed	Fixed
Upholstery	Naugahyde	Naugahyde	Naugahyde	Naugahyde	Naugahyde	Naugahyde	Naugahyde	Naugahyde	Naugahyde
Fuel Tank	Front Mtd. Chrome	Front Mtd. Chrome	Front Mtd. Chrome	Front Mtd. Painted	Front Mtd. Painted	Front Mtd. Painted	Engine Mounted	Engine Mounted	---
Fenders	Chrome	Chrome	Chrome	Chrome	Chrome	Painted	---	---	---
Handlebars	Chrome	Chrome	Chrome	Painted	Painted	Painted	Painted	Unpainted	Unpainted
Ignition Kill Button	Std.	---	Std.	---	---	---	---	---	---
Kickstand	Std.	Std.	Std.	Std.	Std.	Std.	Std.	Std.	Std.
Twinframe	Std.	Std.	Std.	Std.	Std.	Std.	Std.	Std.	Std.
Safety Bash Plate	Std.	Std.	Std.	Std.	Std.	Std.	Std.	Std.	Std.
Chain Guard	Chrome	Chrome	Chrome	Chrome	Chrome	Chrome	Chrome	Chrome	---
Wheel Rims	Chrome	Chrome	Chrome	Chrome	Chrome	Chrome	Chrome	Chrome	Chrome
Sealed Ball Bearings	Std.	Std.	Std.	Std.	Std.	Std.	Std.	Std.	Std.
Weight	102 lbs.	98 lbs.	88 lbs.	100 lbs.	86 lbs.	73 lbs.	63 lbs.	63 lbs.	40 lbs.

Std.—Standard/F&R—Front and Rear/HD—Heavy Duty

Prices and specifications subject to change without notice.

Rupp Manufacturing, Inc., P. O. Box 1095, Mansfield, Ohio 44903

