



Get RUPP and go!

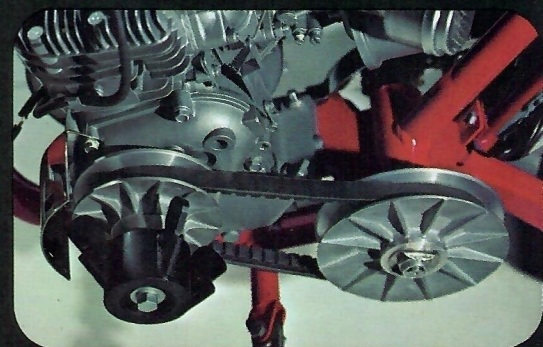
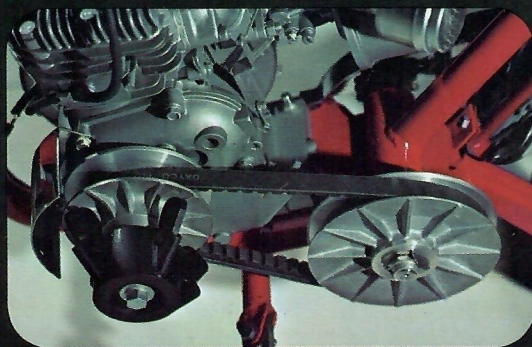
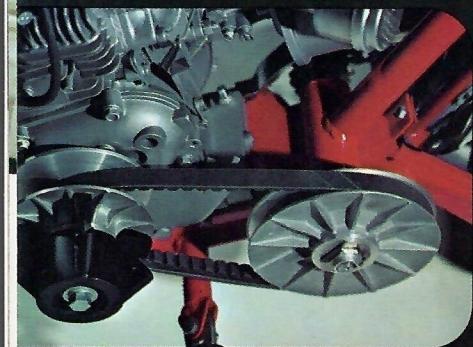


RUPP TC-1^{*} DOES IT

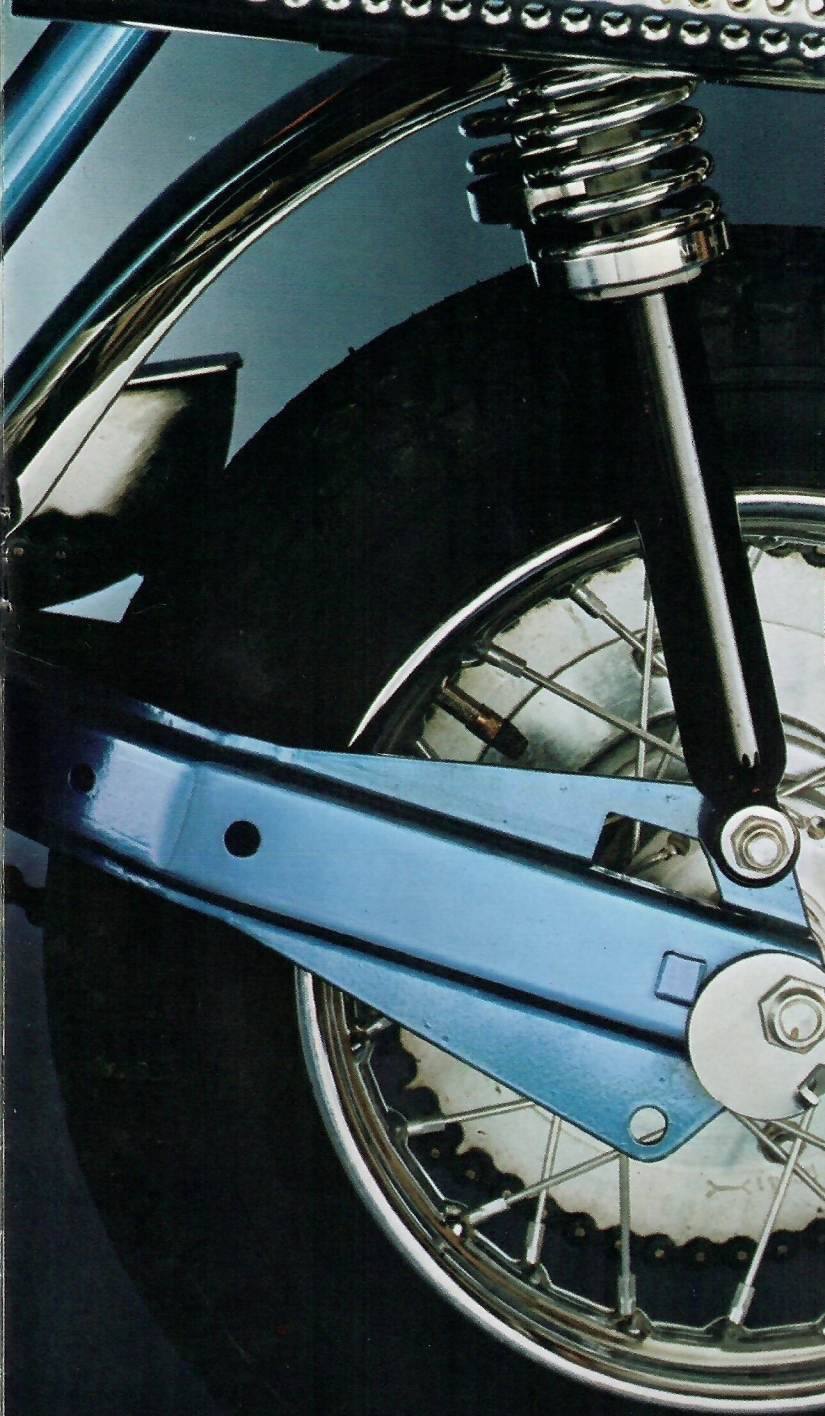
New. Exclusive.
Rupp Torque Converter
puts out power when
you need extra punch.
Automatically.

Rupp compact cycles put your fun first. With Rupp's new TC-1 automatic constant-mesh transmission. The new breakthrough in converting power to traction. Rupp's Torque Converter delivers more dig-in and go power per pound than any other two wheeler. Automatically adjusting to speed, hills, curves. Instantly responding with power. Smooth. Solid. Infinite speeds. Never an engine overload. Proved great on Rupp snowmobiles. It's even greater on Rupp Cycles. TC-1 does it, for fun, power.

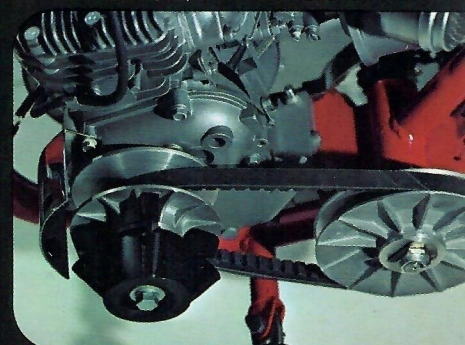
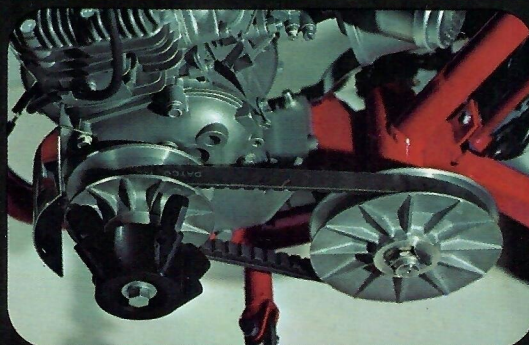
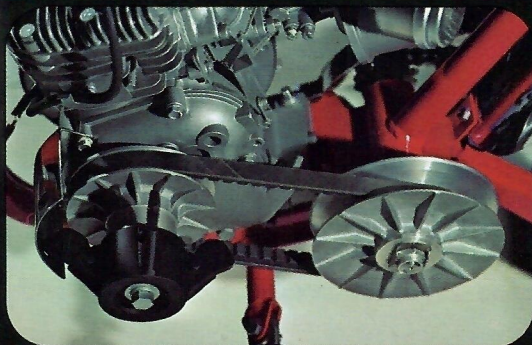
*TC-1 (TRADEMARK OF RUPP MANUFACTURING, INC. 1970)



Two variable diameter sheaves automatically react to engine rpm's. Centrifugal force makes them compensat



These unretouched sequence photos were shot at 1/50,000th of a second.



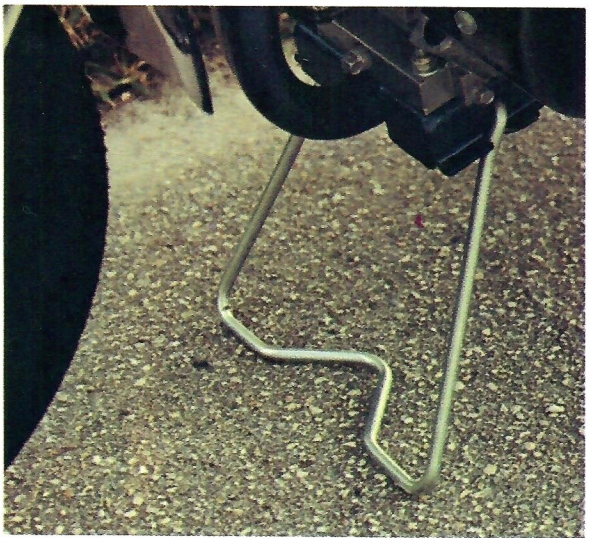
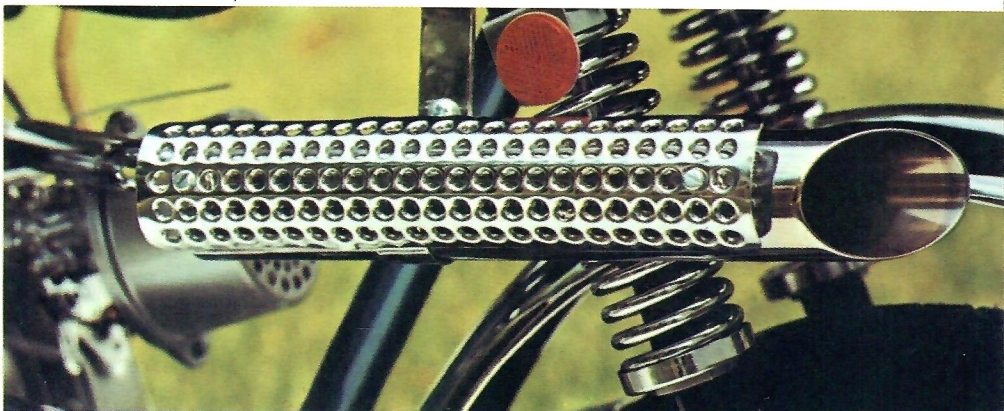
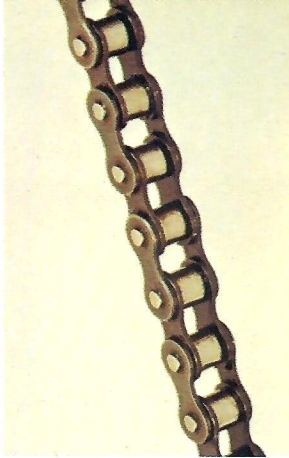
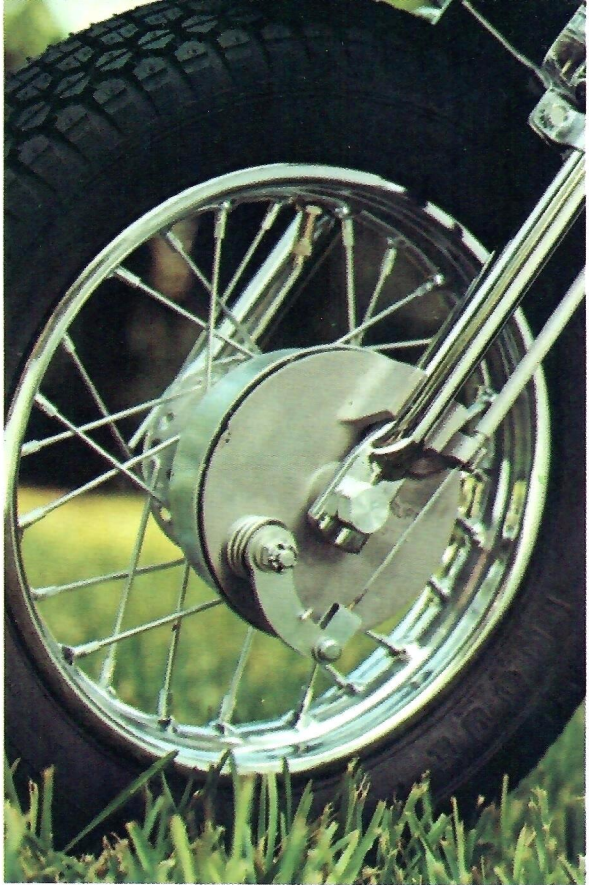
to one another through an infinite number of ratios to give you the smoothest power surge in cycling.



Rupp Roadster
the compact cycle
A light, lean and
fun machine

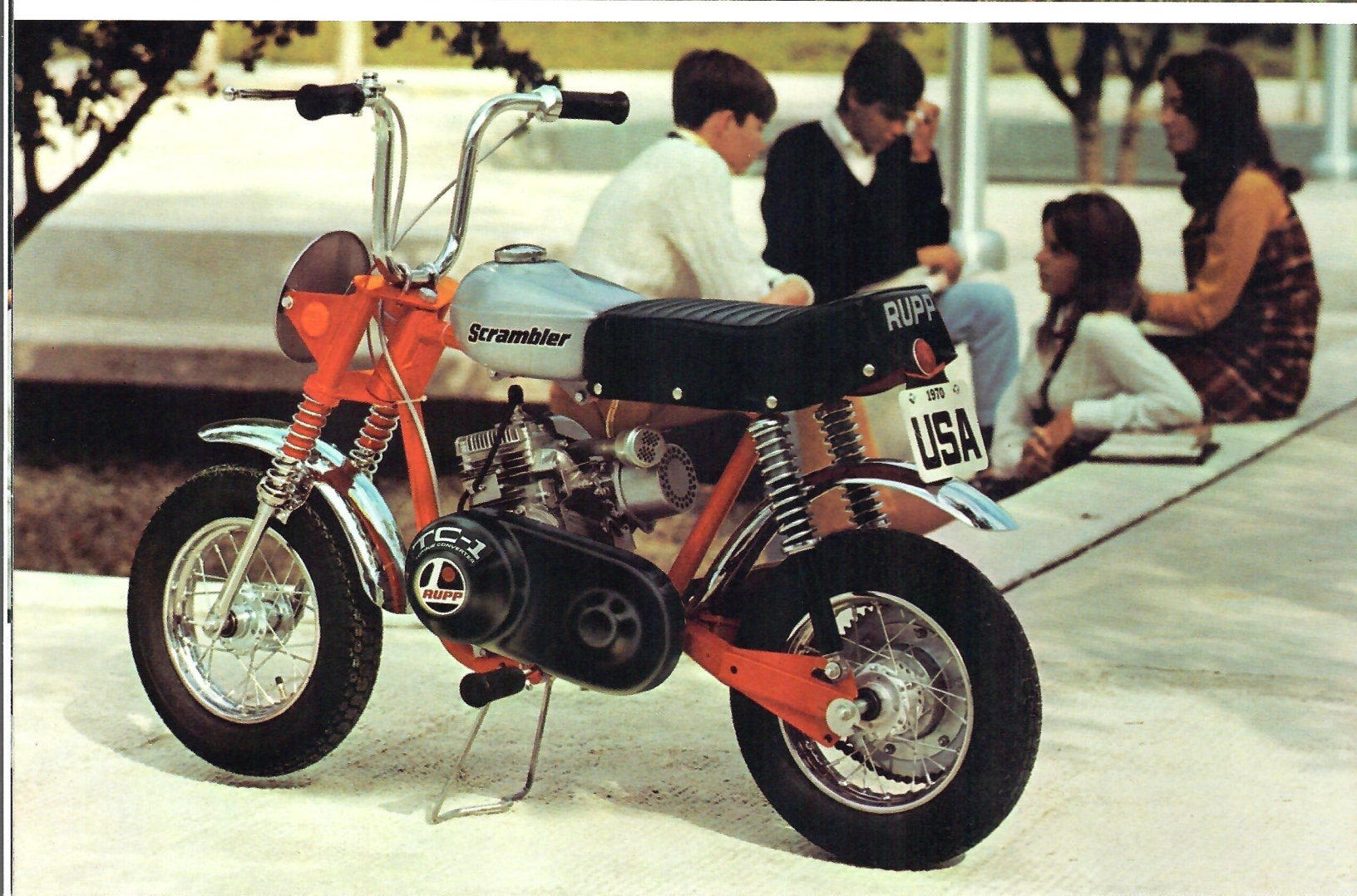
Rupp's new compact cycle. Looks like a big bike. Rides like one too. Smooth. Legal on any street where mini-cycles are free to be. Built to last. A new inverted "A" frame for a better ride, better handling. Groovy around town. Gutsy in the boonies. Compact-size fits your car trunk, truck, boat, or plane. Rupp's TC-1 Torque Converter transmission masters your special "mountain", handles anything steep, curved, or flat out.

Rupp's Roadster lets it all hang out. Beautifully. In three come-on-strong colors. Rally Red, Grabber Orange and Lightning Blue. Big 172 cc engine with Torque Converter gets out front and stays there. You stop sure with all-



new precision built internally expanding brakes, front and rear. And Rupp's great new brakes go with great new wheels. High-riding 10-inch wires. Set off by 3.00x10 tires, chrome rims and fenders. A free-running No. 41 heavy-duty roller chain delivers the goods. Rupp's big new gas tank holds a mini-reserve for guys who hate to stop the fun. Trail safe spark arrester muffler is Smokey the Bear's best buddy. Definitely woods legal. And a regular big cycle kick stand, too. Just like the big swingers. High and low beam headlight and tail-light makes sundown cruising safe, legal. Compact hand switch on the handlebar controls all lights and kills the

engine when you want to shutdown fast. New inverted "A" frame design gives better road clearance and distributes weight evenly front and rear. The frame's handlebar stock and new triangular shape offer extra strength. And the swing arm, biggest one on any cycle in its class, is engineered to smooth out rough spots on any terrain. Husky, retractable pegs keep your feet solidly in place. Raked fork up front sets the pace. Its spring loaded telescopic suspension soaks up the rough bumps. Topped off with a deep foam saddle for easy riding Rupp Riders. A compact cycle for full size fun.



Enduro

Rupp's compact trail cycle

This is the compact cycle that makes its own way. A boondockin' brother of Rupp's Roadster, the Enduro goes where others can't. Set up to ride and handle like a pro. In sand and dirt. Uphill. Sidehill. Cross Country. Anywhere. With Rupp's new super strong Inverted "A" frame. Big fuel tank. Heavy duty No. 41 roller chain. Raked front fork. Kick stand. Trail safe spark arrester. All the goodies of a Rupp Roadster except lights. A real gutsy machine for Rupp Riders. Powered with 172 cc's and Rupp's exclusive TC-1 Torque Converter transmission. Big tires on 10-inch wire wheels climb any mountain. For just plain fun and the pursuit of excitement. The Rupp Enduro. In tough new colors. Lightning Blue. Rally Red. Grabber Orange. Turn it loose. Get Rupp's compact Enduro, and *go!*

Scrambler

Rupp's compact excitement cycle

Like its cross country cousin, Rupp's Scrambler lives up to its name in the boonies. Packing a 150 cc engine on Rupp's strong inverted "A" frame, a better ride in rough country is inherent in Scrambler's design. And the new TC-1 Torque Converter delivers the power you need, when you need it. Keeping you up with the fun. New raked fork and smooth running, broad shouldered suspension front and rear. With the 10-inch wheels and trail tires and drum brakes in back. A spark arrester muffler. Kick stand. Heavy-duty 41 roller chain. New big fuel tank. Kill button. Easy rider seat. And neat chrome extras everywhere. You'll make out great on a Scrambler. In Rally Red, Lightning Blue, or Grabber Orange. One of Rupp's new compact cycles for *now*.

Sprint

Rupp's lightfooted big little cycle

In a class of its own. Big power for big fun. 150 cc engine and a single speed clutch. 6 inch wheels and trail tires with rear brakes. Rupp's new inverted "A" frame. Super strong. Retractable foot pegs. Suspension system front and rear. New big gas tank. Cycle kick stand and spark arrester exhaust system. Color is Rupp Rally Red.

Chopper

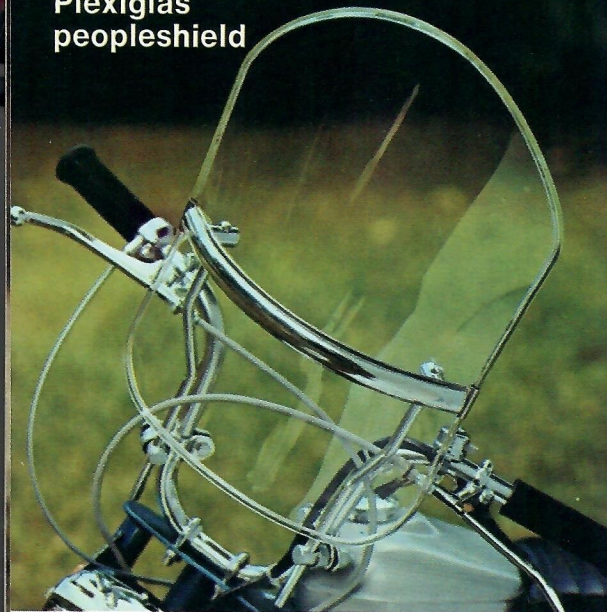
Rupp's smallest big surpiser

Here's the one that started it all. The Chopper. Now bigger and better. A mini-cycle, at a mini-price. Hi-strength wrap-around frame. 127 cc engine. 1-speed clutch. Standard mini-cycle wheels and tires, brakes, kick stand, and fixed foot pegs. Rupp's distinctive Grabber Orange color makes it tough. Get a Rupp Chopper and you'll get a lot of fun for your money.

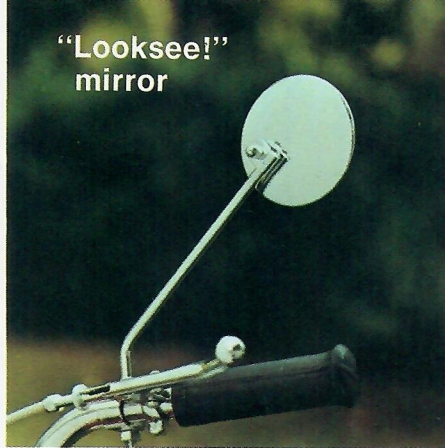


RUPP ACCESSORIES

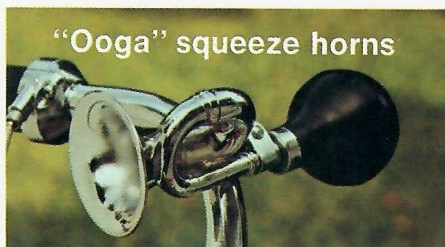
Plexiglas
peopleshield



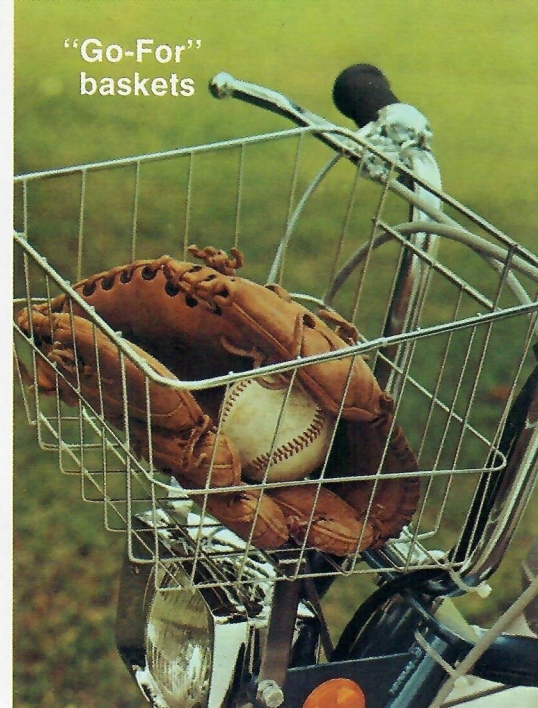
"Looksee!"
mirror



"Ooga" squeeze horns



"Go-For"
baskets



Rupp Rider Gear
Helmets and
jackets



SPECIFICATIONS	ROADSTER	ENDURO	SCRAMBLER	SPRINT	CHOPPER
Engine	172 cc	172 cc	150 cc	150 cc	127 cc
Torque Converter	Standard	Standard	Standard	—	—
Clutch	—	—	—	1 speed	1 speed
Brakes	Drum F&R	Drum F&R	Drum Rear	Drum Rear	Rear Scrub
Color	Blue, Red, or Orange	Red, Blue, or Orange	Orange, Blue, or Red	Red	Orange
Jackshaft	Standard	Standard	Standard	—	—
Lights	Front & Rear	—	—	—	—
Alternator	12 Volts	—	—	—	—
Racing Shield	—	Standard	Standard	—	—
Suspension	Heavy Duty	Heavy Duty	Heavy Duty	F&R	—
Wheels	10" Wire	10" Wire	10" Wire	6" Cast	6" Cast
Wheel Rims	Chrome	Chrome	Chrome	Aluminum	Aluminum
Tires	Trail F&R	Trail F&R	Trail F&R	Trail Rear	Standard
Foot Pegs	Retractable	Retractable	Retractable	Retractable	Fixed
Upholstery	Naugahyde	Naugahyde	Naugahyde	Naugahyde	Naugahyde
Fuel Tank	Front Mounted	Front Mounted	Front Mounted	Front Mounted	Engine Mounted
Fenders	Chrome	Chrome	Chrome	Paint	—
Handle Bars	Chrome	Chrome	Chrome	Chrome	Paint
Ignition Kill Button	Handle Bar	Handle Bar	Handle Bar	Standard	Standard
Kick Stand	Cycle Type	Cycle Type	Cycle Type	Cycle Type	Standard
Bash Plate	Standard	Standard	Standard	Standard	Standard
Chain Guard	Chrome	Chrome	Chrome	Paint	—
Sealed Ball Bearings	Standard	Standard	Standard	Standard	Standard
Spark Arrester Muffler*	Deluxe	Deluxe	Standard	Standard	Screen Type
Weight	102 lbs.	100 lbs.	100 lbs.	89 lbs.	63 lbs.
Height to Handle Bars	35"	35"	35"	34"	32"
Height to Seat	26"	26"	26"	25"	21"
Overall Length	54"	54"	54"	50"	48"
Handle Bar Width	26"	26"	26"	26"	22"
Wheel Base	37"	37"	37"	37"	35"

Prices and specifications subject to change without notice.

*All models U.S.D.A. Approved

Rupp Manufacturing, Inc. / 1776 Airport Rd. / Mansfield, Ohio 44903

