



fun machines
FOR FUN **RUPP**
PEOPLE

Rupp Roadster/2®



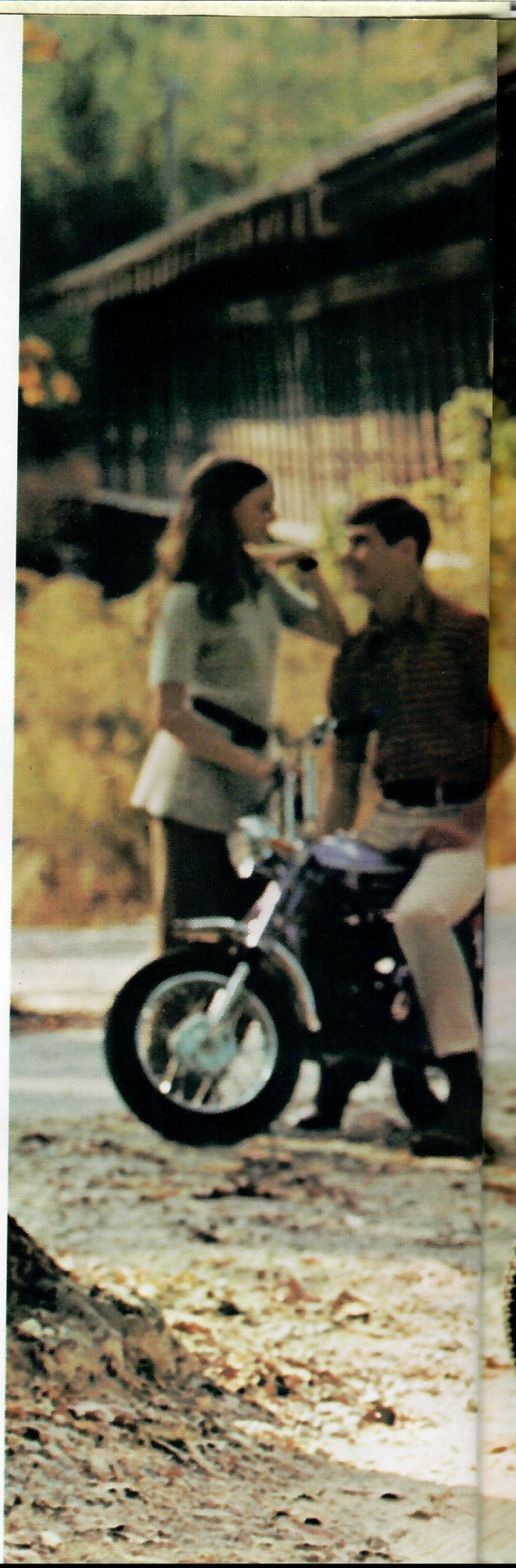
Rupp's On- or Off-Road Compact Cycle

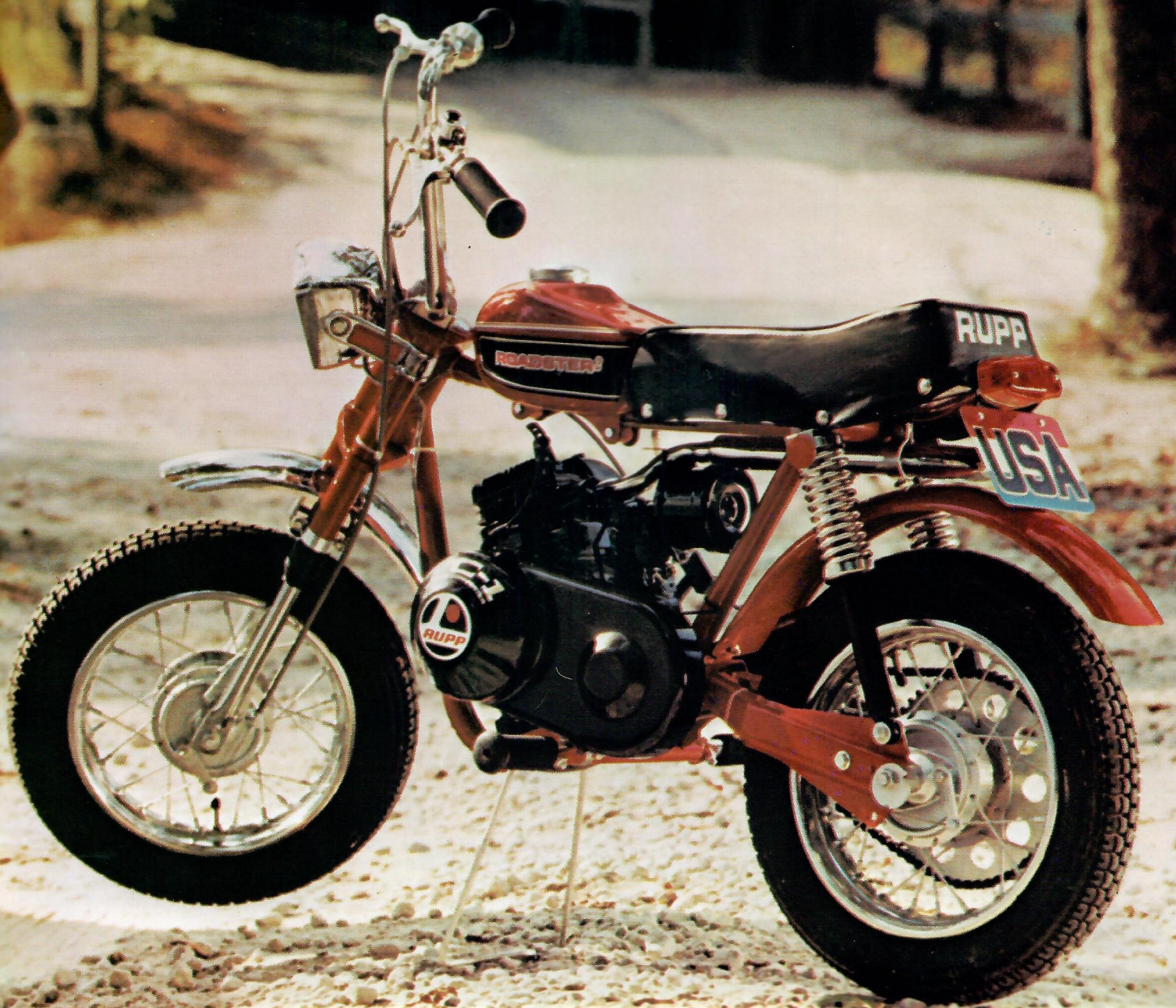
This is the feature-packed top-of-the-Rupp-line for 1971—the Roadster/2! Designed for the Rupp Rider who likes to stay out front, both in looks and performance, the Roadster/2 has about everything you could want in a Compact Cycle.

New Rupp Trials tires on 12" chromed spoke wheels; increased rake in the front fork and new handlebars for even better handling, more stability. Internally sprung slider-type suspension up front provides more lineal spring action for a smoother ride. The chromed muffler (with its spark arrester) is tucked out of the way under the seat. Then there's the new, longer swing-arm and front-and-rear light pack where mini-cycles are street legal. The proven Rupp TC-1 Torque Converter, together with the 4 hp. engine, delivers the power you need for any terrain, rough or smooth.

Top it off with tasteful chrome accents in all the right places and four wild candied colors — red, blue, green or purple, and you have the greatest all-purpose Compact Cycle you'll see throughout 1971.

If you're looking for the best in performance, price and appearance, take a look at the Rupp Roadster/2. You'll agree — it's the best!

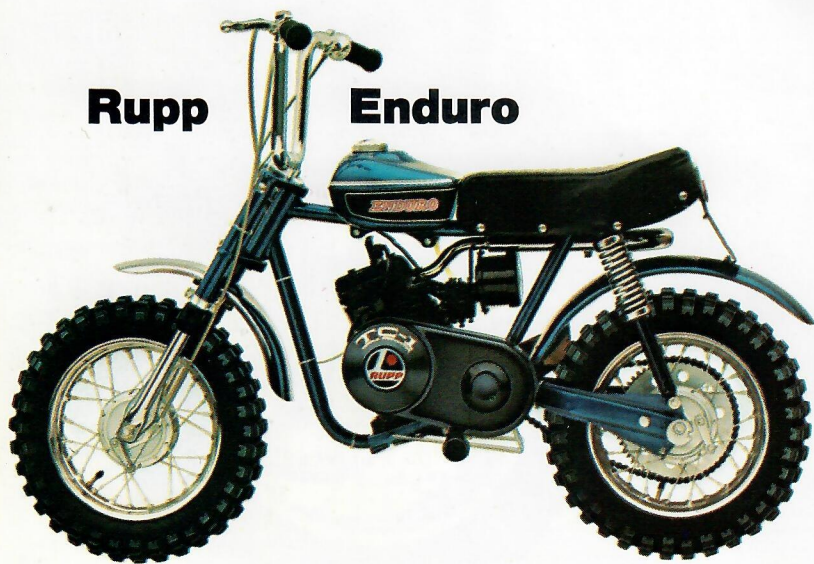






Rupp

Enduro



Rupp's Premier Woodsbike

You'll roam the woods in style with the new Rupp Enduro. It's our top all-trail machine, and it's built for looks as well as performance. Its 12" chrome-spoke wheels and Rupp Motocross tires make it sure-footed on the trail, and its 4 hp. engine delivers reliable power through the proven Rupp TC-1 Torque Converter.

The Enduro comes in three candied colors — red, blue or green. Its woods-legal muffler is safely tucked away under the seat, and its retractable footpegs fold flat. New raked front fork and slider-type suspension, plus the standard inverted "A" frame, of 4130 chrome moly that's on all the new Rupp cycles for 1971. Has the new easier-to-handle handlebars, too.

All the Enduro needs, to demonstrate its capabilities, is some good tough territory to conquer. And *you* in the saddle!



Rupp

Hustler®



Hustling Rupp Trail Machine

The Hustler is the Enduro's little brother — slightly shorter wheelbase and 10" mag cycle wheels, but the same big 4 hp. engine. Rupp Motocross tires, inverted "A" frame, new handlebars, new under-seat muffler, new slider-type front suspension — it has them all. You can get the Hustler in the same three candied colors — red, blue, or green — and even though it's slightly smaller, it still has the look of a big bike. All the chrome accents, retractable footpegs, and the new rear fender are there. Plus Rupp performance and reliability — which never changes.

You'll see a lot of Hustlers in action this year. And if you happen to like action, with a lot of style and a manageable price tag — Hustler's the Rupp Fun Machine for you!

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Rupp Scrambler®



Made for Tough Going Off the Road

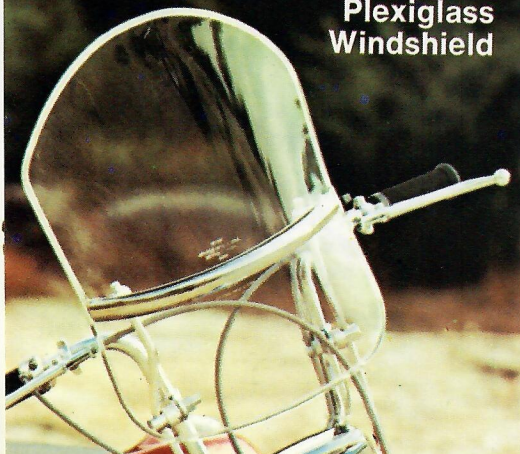
It's another familiar name to Rupp Riders — but updated and improved for '71. The Scrambler is powered by a 3½ hp. engine, and it rolls on 10" Rupp Trials tires with sharp mag wheels. Its can-type spark arrester muffler lets you run in the rough without worrying, and its super-strong inverted "A" frame will take a real beating. A Rupp TC-1 Torque Converter supplies all the power you'll need to go almost anywhere.

There's the new slider-type suspension and new handlebars. Comes in green candied color. It's a real Fun Machine, ready to go wherever you're ready to take it, off the road.

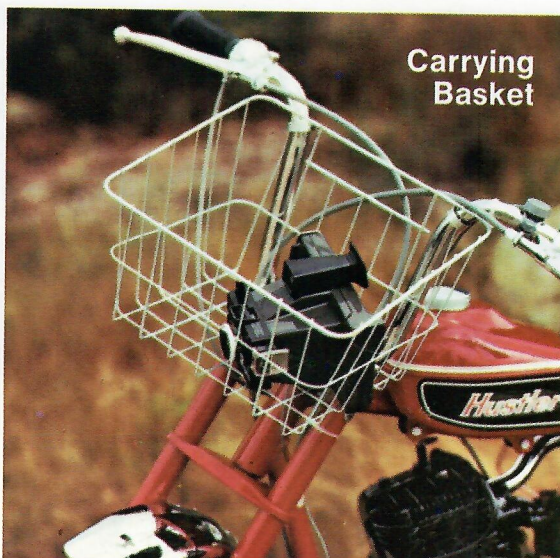
Check the Scrambler, feature by feature. It's a lot of woods-bike for the money!

Rupp Accessories

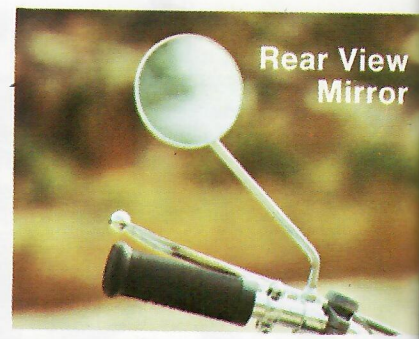
Plexiglass
Windshield



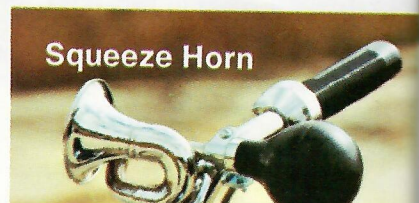
Carrying
Basket



Rear View
Mirror



Squeeze Horn





Rupp Bandit®

Rupp's Big Little Compact Cycle

You still get big-bike performance and looks when you pick the Bandit. Big 10" mag cycle wheels, 3½ hp. engine with single speed clutch. Solid front fork, standard Rupp cycle frame. Candied blue paint job.

The Bandit has retractable footpegs, along with a cycle-type kickstand. Altogether, it's a tough, durable Fun Machine, economical enough for the limited budget and fast enough for the moderately experienced rider. A painless, FUN way to become a Rupp Rider!



Rupp Rascal®

Rupp's Basic Mini-Cycle

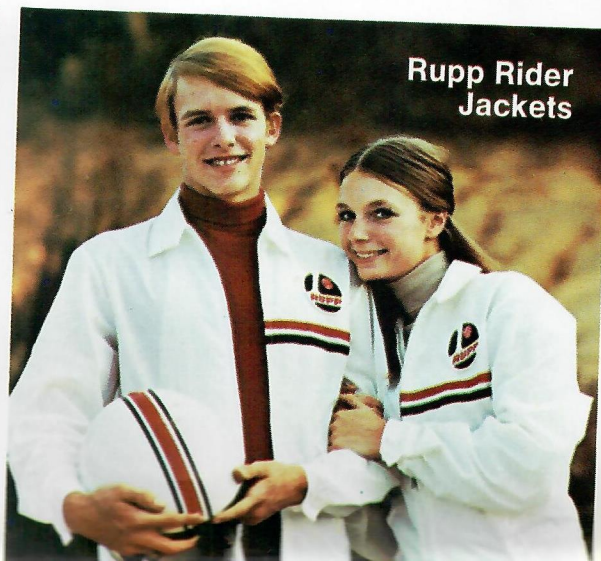
The one that started it all, and still a whale of a lot of fun to ride. This year it's an exciting candied purple . . . a real Rascal for looks!

Its performance is Rupp-reliable, with a 2½ hp. engine and single speed clutch delivering the power. Rear brakes, fixed footpegs and 6" wheels, together with a high-strength wraparound frame, give the Rascal enough toughness for long, fun-filled service.

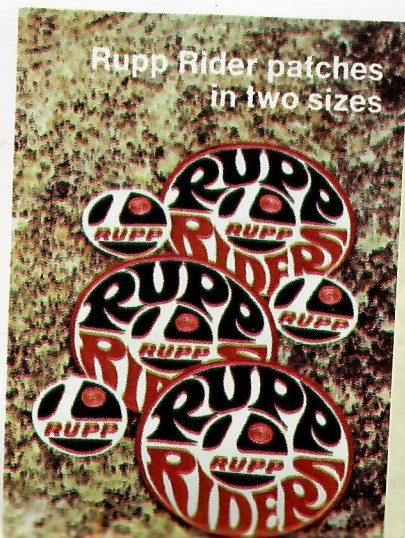
Mini-money for a great mini-cycle!



Safety Helmets
and Visors



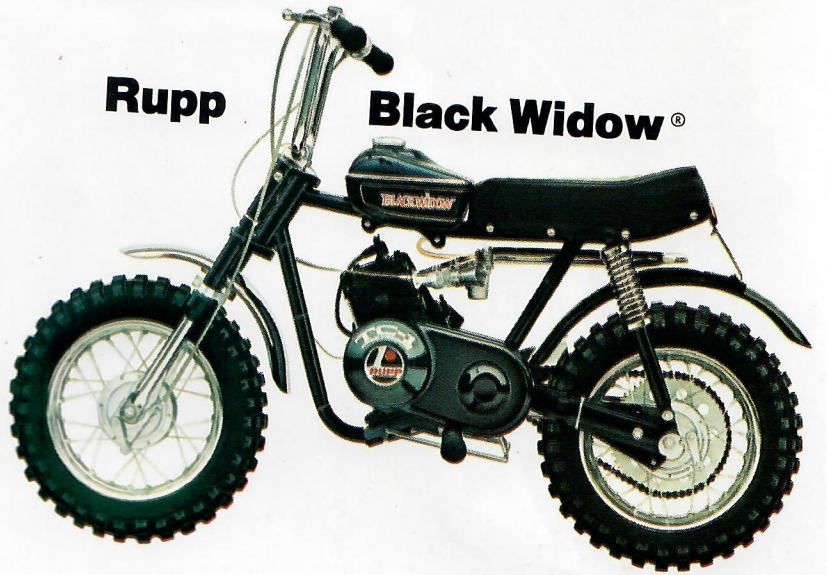
Rupp Rider
Jackets



Rupp Rider patches
in two sizes



Rupp Black Widow®



Rupp's Super Boomer

Ready for racing? Then the Black Widow is the Rupp for you. It's an entirely new idea in Compact Cycles — a production-model machine, expressly for racing!*

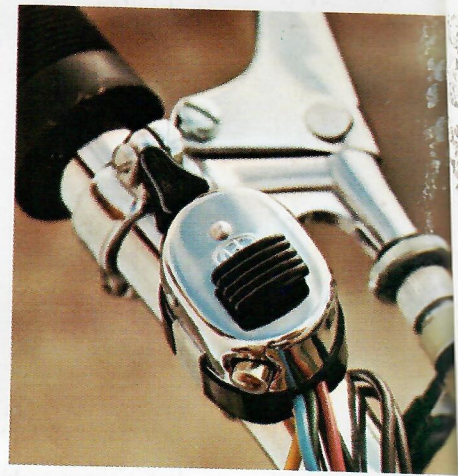
The Black Widow is a real competition bike, with no pretension in any other direction. Its 4-horse engine is fed by a special high-performance carburetor, and its straight-pipe exhaust system is made to minimize backpressure, optimize performance.

It comes in black and it goes as good as it looks. The 12" spoked wheels are shod in Rupp Motocross tires, and the Rupp TC-1 Torque Converter pipes plenty of power to the rear. Raked front fork and slider-type suspension soak up shocks and keep the wheels on the trail. It's really a stock bike that acts like something more — a lot more.

Whatever way you get your racing kicks—scrambles, enduros, cross-country, hillclimbs—the Rupp Black Widow will keep you competitive. The rest is up to you!

*This competition model is not covered under warranty by the engine manufacturer or Rupp Industries, Inc.

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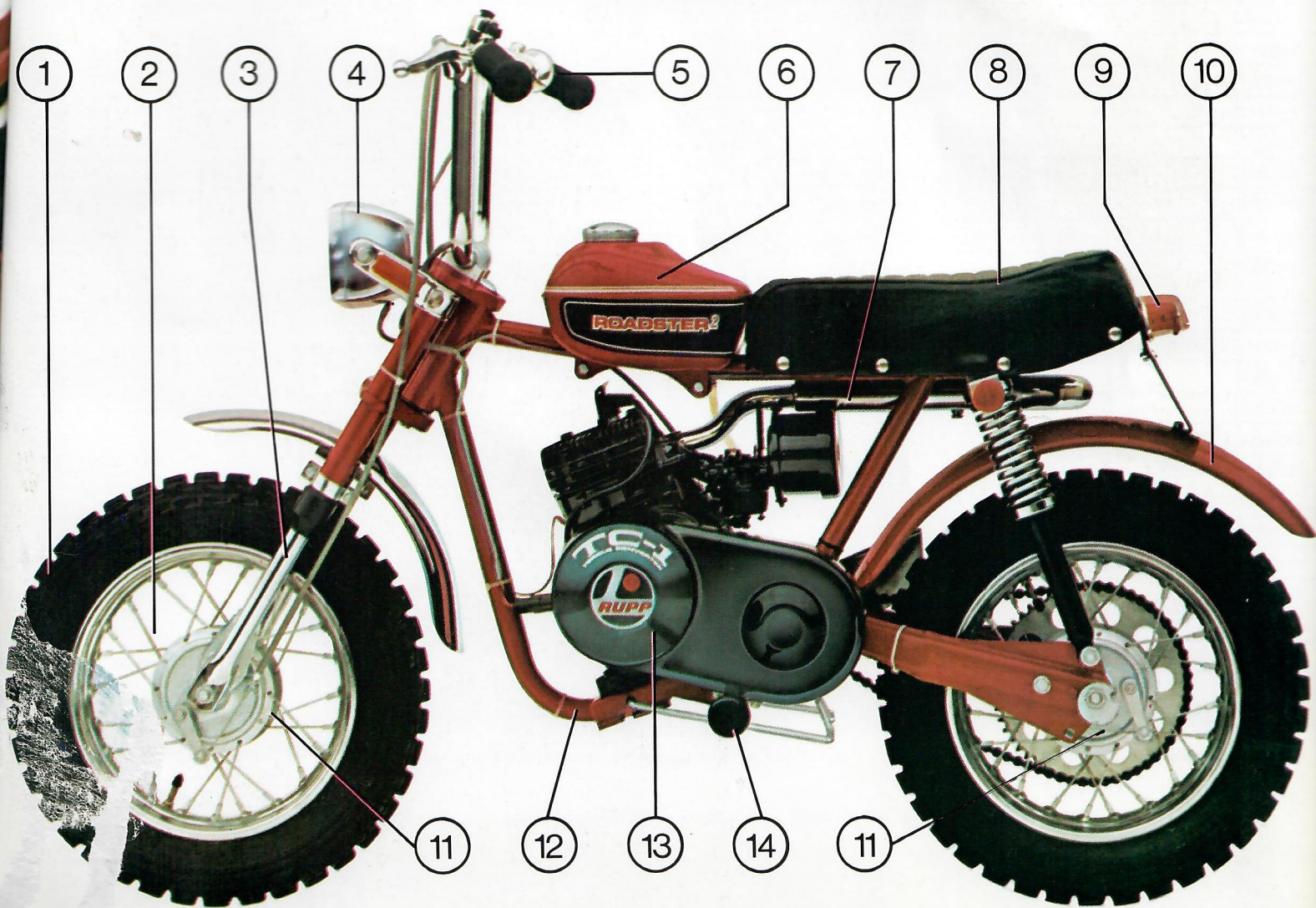
Exciting Rupp features add-up to more cycling fun for '71

Fun Machines For Fun People — Live It Rupp! That's what it's all about. Thousands of people have joined the Rupp Riders, over the past few years. They discovered how much fun it is to straddle a Rupp Compact Cycle, and how much Rupp dependability can mean over the long haul. It's always been one of the best features of Rupp cycles — you can depend on them. For minimal maintenance, minimal upkeep, minimal gas consumption. Maximum FUN!

Looking over the Rupp Compact Cycle line this year, you'll see a lot of exciting innovations. New colors, new features. More bikes — with seven models to choose from, there's *bound* to be one for you!

They're all here. Look over the features; pick the one you like. Join the Rupp Riders with one of our new Fun Machines For Fun People.

1. **Rupp Trials** surefooted off or on the road. 2. **Chromed Spoke 12" Wheels** on all bigger Rupp Cycles. 3. **Slider-Type Front Suspension, increased front fork rake** for smoother ride, easier handling. 4. **Sealed Beam Headlight** on street-legal model. 5. **New, Wider Handlebars** canted for even surer steering. 6. **Frame Mounted Metal Gas Tank** unaffected by temperature, chemicals. 7. **Under-Seat Muffler with Spark Arrester** for woods-legal roaming. 8. **Padded Naugahyde Seat** gives riding comfort. 9. **Tail and Brake Light** on street-legal model. 10. **New Longer Rear Fender** covers more of the wheel. 11. **Internal-Expanding Drum Brakes** for sure stopping. 12. **Rugged Inverted "A" Frame Construction** of 4130 chrome moly for strength. 13. **Rupp TC-1 Torque Converter** delivers power for any terrain. 14. **Retractable Footpegs** fold flat, won't catch on tight turns.



Super Service From Rupp Fun Machine Dealers

With every Rupp Cycle (except Black Widow) you get your own Rupp Recreational Vehicle Registration Card. It identifies you as a bona fide owner of a Rupp-manufactured machine.

As an owner of a Rupp Compact Cycle, you can show your personal service card to any Rupp dealer for in-warranty service on your Rupp machine — it entitles you to super service on parts or repairs. Use it with confidence and for FUN!



RUPP COMPACT CYCLE SPECIFICATIONS

	BLACK WIDOW	ROADSTER/2	ENDURO	HUSTLER	SCRAMBLER	BANDIT	RASCAL
Engine	172 cc—4 hp.	172 cc—4 hp.	172 cc—4 hp.	172 cc—4 hp.	150 cc—3½ hp.	150 cc—3½ hp.	127 cc—2½ hp.
Torque Converter	Standard	Standard	Standard	Standard	Standard	—	—
Clutch	—	—	—	—	—	1 Speed	1 Speed
Brakes	Drum F&R	Drum F&R	Drum F&R	Drum F&R	Drum Rear	Drum Rear	Rear Scrub
Colors	Black	Purple, Red, Blue, Green	Red, Blue, Green	Red, Blue, Green	Green	Blue	Purple
Jackshaft	Standard	Standard	Standard	Standard	Standard	—	—
Lights	—	Front & Rear	—	—	—	—	—
Alternator	—	12 Volts	—	—	—	—	—
Suspension	Heavy Duty	Heavy Duty	Heavy Duty	Heavy Duty	Heavy Duty	—	—
Wheels	12" Wire	12" Wire	12" Wire	10" Mag	10" Mag	10" Mag	6" Solid
Wheel Rims	Chrome	Chrome	Chrome	Chrome	Chrome	Painted	Aluminum
Tires	Motocross	Trials	Motocross	Motocross	Trials	Trials	Standard
Footpegs	Retractable	Retractable	Retractable	Retractable	Retractable	Retractable	Fixed
Upholstery	Naugahyde	Naugahyde	Naugahyde	Naugahyde	Naugahyde	Naugahyde	Naugahyde
Fuel Tank	Frame Mounted	Frame Mounted	Frame Mounted	Frame Mounted	Frame Mounted	Frame Mounted	Engine Mounted
Fenders	Chrome Front, Painted Rear	Chrome Front, Painted Rear	Chrome Front, Painted Rear	Chrome Front, Painted Rear	Chrome Front, Painted Rear	—	—
Handlebars	Chrome—Canted	Chrome—Canted	Chrome—Canted	Chrome—Canted	Chrome—Canted	Chrome—Canted	Painted
Ignition Kill Button	Handlebar	Handlebar	Handlebar	Handlebar	Handlebar	Handlebar	Standard
Kickstand	Cycle Type	Cycle Type	Cycle Type	Cycle Type	Cycle Type	Cycle Type	Standard
Bash Plate	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Chainguard	Chrome	Chrome	Chrome	Chrome	Chrome	Chrome	Chrome
Sealed Ball Bearings	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Spark Arrester Muffler*	—	Deluxe	Deluxe	Deluxe	Standard	—	—
Weight (Dry)	107 lbs.	112 lbs.	110 lbs.	110 lbs.	100 lbs.	97 lbs.	62 lbs.
Height to Handlebars	35½"	35½"	35½"	35"	35"	34½"	33"
Height to Seat	26½"	26½"	26½"	26"	26"	26"	25"
Overall Length	57"	57"	57"	55½"	55½"	54½"	48"
Handlebar Width	26"	26"	26"	26"	26"	25½"	22½"
Wheelbase	38½"	38½"	38½"	37"	37"	37"	35"
Ground Clearance	7¼"	7¼"	7½"	7"	7"	6¾"	4½"

*All models USDA approved F&R, Front and Rear.

Prices and specifications subject to change without notice.

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fun machines FOR FUN PEOPLE RUPP SNOWMOBILES / RUPPSTER SPORTSBUGGIES / RUPP FUN KARTS

**Live
it
Rupp**

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by cfh